



NEW WESTERN UNIVERSITY

Build the Foundation For the Future

General Catalog

2024-2025

New Western University
970 S Village Oaks Dr. St 212
Covina, CA 91724



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About New Western University

Introduction

As society becomes increasingly reliant on cutting-edge technology across various domains such as commerce, education, entertainment, national defense, security, and global communications, the importance of possessing technological skills grows exponentially. The acquisition of a robust technological foundation is essential for both individual career security and the overall economic well-being of nations. At New Western University (NWU), we are dedicated to equipping our students with the requisite skills to navigate evolving workplace requirements. Our mission statement at NWU serves as a testament to our unwavering commitment to the success of our students and the betterment of society.

Mission Statement

To provide adaptive, high-quality distance education in business and technology that delivers measurable success and equips students to excel in a dynamic world.

Vision

To transform global education by fostering innovation, inclusion, and resilience, empowering learners to create meaningful change.

Values

- **Resilience:** Growth and innovation through overcoming challenges.
- **Inclusion:** A global community valuing diverse perspectives.
- **Innovation:** Technology and new methods advancing education.
- **Integrity:** Academic transparency and ethical practices.
- **Student Success:** Personal and professional achievement.
- **Global Leadership:** Collaboration and leadership in a connected world.
- **Sanctuary:** Safety and support for growth and adaptability.

University Profile

New Western University is sponsored by the International Innovation Research Center (IIRC). The school offers educational programs only to the members of the Association. New Western University provides affordable, industry-designed programs for the members of IIRC with the support of field experts from globally recognized top universities. Through membership in IIRC, professionals from all over the world enjoy benefits including networking and training opportunities.

Approval

New Western University (NWU) has met the qualifications for exemption from regulation under the Act, under the California Education Code (CEC) section 94874 (b)(1). NWU is sponsored by International Innovation Research Center (IIRC), U.S., a non-profit professional organization for entrepreneurs and educators.

Accreditation

This institution is not accredited by an accrediting agency recognized by the United States Department of Education (ED).



Governance and Academic Leadership

Board of Directors/Governors

- **Dr. Yuntao “Kevin” Liu**
- **Dr. Hsiao-Lin Pan**
- **Dr. Volodymyr Koval**
- **Diane McGiffen**

Advisory Board

Advisory Board members are qualified industry professionals who help NWU ensure the quality, relevance, and currency of curriculum. Advisory Board commit time each year to review NWU’s curriculum and attend annual meetings to provide recommendations and insights on professional trends and employment needs in fields related to NWU’s curriculum.

Dr. Jian Tang PhD

Doctor of Philosophy in Economics
Zhongnan University of Economics and Law
Researcher of natural sciences and economics
President of the China Academy of Sustainable Development

Dr. Xue Yang PhD

Doctor of Philosophy in Management
Huazhong University of Science and Technology
Member of the Teaching Steering Committee of Industrial Engineering Majors in Colleges and Universities of the Ministry of Education
Ph.D. supervisor in the School of Economics, Huazhong University of Science and Technology

Dr. Daniel Yu

Doctor of Education, Beijing Normal University General Manager of American GTMA Foundation
Founder of Xinma Senior High School in Huaian, Jiangsu

Dr. Tony Pan PhD

Doctor of Philosophy in Technology Management, Rensselaer Polytechnic Institute
Member of the American Doctoral Review Committee
Researcher at National Taiwan University
Reviewer for the International Relations Research Center at National Chengchi University in Taiwan



Academic Calendar

Year 2024

Quarter Schedule

2024 Winter Quarter	Jan. 8, 2024 – Mar. 22, 2024
2024 Spring Quarter	Apr. 8, 2024 – Jun. 21, 2024
2024 Summer Quarter	Jul. 8, 2024 – Sep. 20, 2024
2024 Fall Quarter	Oct. 7, 2024 – Dec. 20, 2024

Holidays Observed

Martin Luther King Jr. Day	Jan. 15, 2024
President's Day	Feb. 19, 2024
Memorial Day	May. 27, 2024
Independence Day	Jul. 4, 2024
Labor Day	Sep. 2, 2024
Columbus Day	Oct. 14, 2024
Veterans Day	Nov. 11, 2024
Thanksgiving Day	Nov. 28 – Nov. 30, 2024
Winter Holidays	Dec. 24 – Dec. 26, 2024
New Year's	Dec. 31, 2024 – Jan. 2, 2025

Year 2025

Quarter Schedule

2025 Winter Quarter	Jan. 6, 2025 – Mar. 21, 2025
2025 Spring Quarter	Apr. 7, 2025 – Jun. 20, 2025
2025 Summer Quarter	Jul. 7, 2025 – Sep. 19, 2025
2025 Fall Quarter	Oct. 6, 2025 – Dec. 19, 2025

Holidays Observed

Martin Luther King Jr. Day	Jan. 20, 2025
President's Day	Feb. 17, 2025
Memorial Day	May. 26, 2025
Independence Day	Jul. 4, 2025
Labor Day	Sep. 1, 2025
Columbus Day	Oct. 13, 2025
Veterans Day	Nov. 11, 2025
Thanksgiving Day	Nov. 27 – Nov. 30, 2025
Winter Holidays	Dec. 24 – Dec. 26, 2025
New Year's	Dec. 31, 2025 – Jan. 2, 2026



Admission Policies

New Western University (NWU) admits students based on fairness, academic merit, and potential. Admissions decisions rely solely on the qualifications and abilities of each applicant. NWU applies the same admissions procedures to domestic and international applicants. NWU supports an inclusive and diverse learning environment. The university does not discriminate based on race, ethnicity, national origin, religion, gender, sexual orientation, gender identity, pregnancy, age, disability, veteran status, genetic information, or any other protected category under the law.

Admissions Requirements

Applicants must meet all the following requirements unless otherwise noted as recommended:

- Must be a member of International Innovation Research Center (IIRC)
- Complete NWU online application form
- Copy of Bachelor's diploma and transcript (or its equivalent)
- Copy of a government-issued photo identification (Driver's License, Photo ID, or Passport)
- English proficiency test report (non-native English Speakers)
- Foreign Transcript Evaluation report
- Resume (Recommended)
- Two letters of recommendation from professional or academic referees (Recommended)
- Statement of purpose, detailing educational and work history, and goals of education and employment (Recommended)

English Proficiency Requirements

For applicants whose primary language is not English, and their higher education degree was not completed in English, additional documentation is required to confirm language proficiency. NWU accepts the following English Proficiency Assessments (minimum scores indicated):

- 60 on the paper-delivered Test of English as a Foreign Language (TOEFL PBT)
- 71 on the Internet-Based Test (iBT)
- 6.5 on the International English Language Test (IELTS)
- 50 on the Pearson Test of English Academic Score Report
- 100 on the Duolingo English Test
- 3.7 on the International Test of English Proficiency (iTEP Academic)
- 55 on the 4-skill Michigan English Test (MET)
- 650/LP on the Michigan Examination for the Certificate of Competency in English (ECCE)
- 650/LP on the Michigan Examination for the Certificate of Proficiency in English (ECPE)
- A minimum score on the College Board Accuplacer ESL Exam Series as follows:
 - o ESL Language Use: Score of 85
 - o ESL Listening: Score of 80
 - o ESL Reading: Score of 85
 - o ESL Sentence Meaning: Score of 90
 - o ESL Writeplacer: Score of 4
 - o Comprehensive Score for all exams of 350
- A minimum grade of Pre-1 on the Eiken English Proficiency Exam
- A minimum B-2 English proficiency level identified within the Common European Framework of Reference (CEFR) standards and assessed through various ESOL examinations, including the University of Cambridge, or
- A transcript indicating completion of at least 30 semester credit hours with an average grade of "C" or higher at an institution accredited by an agency recognized by the United States Secretary of Education and/or the Council for Higher Education Accreditation (CHEA) or accepted foreign equivalent that is listed in the International Handbook of Universities where the language of instruction was English.



Exemptions: Applicants who earned a diploma or degree from a U.S. institution where English was the language of instruction may be exempt from the test requirement.

Conditional Admission: Applicants who do not meet the minimum English proficiency requirement may be admitted conditionally for up to two quarters. Students who fail to meet the requirement within that time will be placed on academic probation.

Foreign Transcript Evaluation

Transcripts for comparable university-level courses completed in a country other than the United States must be evaluated by an outside credential evaluation company before they are submitted to NWU. NWU accepts **National Association of Credential Evaluation Services** (<http://www.naces.org/>) members sources for foreign credential evaluation and translation services.

Visa Services

New Western University does not offer visa services and does not verify student status. All NWU programs are offered fully online and do not require students to obtain U.S. visas or reside in the United States. NWU does not maintain any instructional sites or offices “outside the United States.”

Readmission

Any student who wishes to re-enroll in the same or another program should first submit a letter to the Chief Operating Officer at onestop@nwuus.org, noting the reason for initial withdrawal and reasons for desire to re-admit.

Any student who readmits (to the same program previously canceled or terminated from) must sign a new enrollment agreement at the current tuition rate.

Prior to re-enrollment, any outstanding balances resulting from program cancellations/terminations must be settled in full, unless pre-approved arrangements are in place before readmission is permitted. Students re-entering may receive a partial or full credit for any prior New Western University learning, this will be determined on a case-by-case basis by the Academic Office. The decision for a student's re-enrollment rests solely with the New Western University.

Transfer Credit Policy

This policy applies to all coursework considered for transfer to New Western University. These transfer credit processes are designed to uphold the integrity of the degree and to ensure consistency in the credit transfer process.

Credit Transfer Process

- Students must complete the Credit Transfer Request Form, available on the New Western University website, and submit it directly through the New Western University website on the Transfer Credit Policy page (<https://www.nwuus.org/transfer-credit-policy>).
- Applicants should match completed courses to equivalent NWU courses on the form.
- Official transcripts and detailed course syllabi must be emailed to OneStop@nwuus.org for evaluation.
- Evaluations consider course content, accreditation of the prior institution, credit hours (minimum of 3.0), and the course completion date.



Transfer Credit Limitations

- A maximum of 24 graduate credits may be transferred.
- Remaining credits required for graduation must be earned at NWU.
- A minimum grade of B is required for transfer eligibility.
- Credits for experiential learning from other institutions are not accepted.
- Only graduate-level courses qualify for graduate program transfers.
- Transfer credits count toward earned hours but do not impact GPA calculations.

Appeal Process

Students dissatisfied with the transfer credit decision may appeal by submitting a written explanation detailing their reasons and providing supporting documents (if any) to OneStop@nwwu.org within two business days of receiving the decision.

A final decision will be provided within five business days, which will be final and binding.

New Western University (NWU) assesses academic credits earned at other educational institutions to determine whether they are comparable to NWU coursework and applicable to NWU degree programs. The evaluation considers course content and instructional hours.

Transfer of Credit Earned at NWU

The transferability of credits earned at NWU is determined by the receiving institution. NWU cannot guarantee that other colleges or universities will accept credits earned at NWU.

Academic Policies

Registration and Enrollment

Following acceptance for admission to the University, students will register for a program of study. Registration information will be available within the Populi Portal.

Formal enrollment in class is complete only when the student's name appears on the Class Roll Sheet. Once enrolled, students may drop or add a class solely through an official written request. Any change in enrollment must be approved by the instructor and confirmed in the Populi Portal. A class not officially dropped will result in an F grade; a class not officially added receives no credit.

Quarter Credit Hours

Academic work at New Western University is organized by quarters. Each quarter is 11 weeks long, with 10 weeks dedicated to instruction and the final week for assessments. Courses typically carry four (4) quarter-hour credits. A minimum of eight (8) quarter-hour credits per quarter is considered full-time enrollment. One quarter-hour credit is equivalent to 30 hours of student work, consisting of 10 hours of academic engagement and 20 hours of preparation.

Study Loads

Student study load (also known as an academic load) for a full-time graduate student is at least eight (8) quarter-hour credits per quarter. A student enrolled less than eight (8) quarter-hour credits at the graduate level is considered half-time.



Maximum Timeframe

Students enrolled in a graduate degree or certificate program must complete their program within three (3) years.

Add/Drop Policy

Students may add or drop courses through the end of the second week of the quarter. Students must request these changes by submitting an official written request to the Chief Operating Officer.

Attendance & Academic Activity Policy

Attendance is defined as participating in a qualifying Academic Activity. NWU defines Academic Activity as any activity carried out by the student that contributes to his or her academic progress. Qualifying activities include but are not limited to:

- Attending a live online class session
- Watching a recorded class session
- Submitting a homework assignment or project
- Completing a lab simulation
- Posting/responding to a threaded discussion
- Attending a tutoring/academic advising session
- Taking a pretest
- Taking a test or quiz

Attendance Expectations

Students must complete academic activities consistently each week. A student who does not complete a qualified Academic Activity for a period of 14 days may be dismissed. Students are encouraged to attend all sessions when possible and are responsible for watching the recordings for any sessions he or she may have missed and answering class discussion questions that engage them in the actual session content they missed to earn attendance points for those sessions. Students are required to attend a live lecture or view the recording and post responses to class discussion questions. Failing to comply may result in a student's cancellation.

Attendance Warning & Dismissal

All students are expected to participate regularly in live or recorded lectures and complete class activities each week. Consistent attendance helps students stay on track and succeed in their courses.

Students who receive scholarships must also maintain at least 90% attendance during the academic term as part of their scholarship requirements. Attendance includes joining live sessions, watching recorded lectures, and taking part in assigned discussion activities. Attendance is tracked weekly through the Populi system. When a student stops participating, the following steps apply

- First Week: The Academic Affairs Manager contacts the student to check in and offer guidance.
- Second Week: The student receives a written warning about possible dismissal for non-participation.
- Third Week: Students who remain inactive for three consecutive weeks are dismissed for non-compliance.



Grading System: Definition of Grades and Codes

New Western University (NWU) employs a structured grading system designed to maintain academic integrity, fairness, and transparency. NWU uses a standard letter grade system consisting of A, B, C, and F. Each letter grade corresponds with a range of numerical scores:

- Students must earn a grade of C (2.0) or higher to pass a course and receive credit.
- Students must maintain a cumulative GPA of 3.0 or higher to be eligible for graduation.

The following table is provided as a general reference:

Grade	Score	Grade Explanation	Grade Point
A	100-92	Excellent	4.00
A-	91-90	Good	3.70
B+	89-88		3.30
B	87-82	Average	3.00
B-	81-80		2.70
C+	79-78		2.30
C	77-72		2.00
C-	71-70	Unsatisfactory	1.70
F	Below 70	Failing	0
I		Incomplete	N/A
W		Withdrawal	N/A

Incomplete (I)

An Incomplete grade is an interim grade designed for students who have serious and compelling circumstances beyond their control occurring within the last two weeks of the quarter, preventing completion of the coursework. An Incomplete (I) must be removed within the next quarter. Failure to comply will result in an F grade and will remain on students' permanent records. An Incomplete (I) is not used in calculating the GPA.

Withdrawal (W)

Withdrawal is a grade for students who may wish to change their schedule by dropping a course with the permission of the Academic Dean. These grades are not calculated in the GPA but will be considered credits attempted if the student has incurred a financial obligation for the quarter.

Credit (CR)

The designation CR (Credit) is exclusively used to recognize approved transfer credits from graduate-level institutions. This designation does not contribute to the calculation of the NWU grade point average (GPA).

No Credit (NC)

This designation indicates that no credit was earned. Not included in GPA.

Repeat a Course

Students can repeat any course for which they have received a grade or have withdrawn from, prior to completion. Only the higher grade is calculated in the GPA. Students will not receive cumulative earned credit for a repeated course. However, both courses will be considered credit hours attempted for the purpose of determining successful course completion percentages.

**Prerequisite Courses**

Prerequisite courses are required courses for those students with insufficient background in the chosen degree. Grades in these types of courses are not calculated in the GPA.

Grade Point Average (GPA)

The grade point average (GPA) for the quarter is determined by multiplying the number of credit hours for each course by the number of points identified for each grade outlined above and dividing by the total number of units for the quarter. Graduate prerequisite courses required at the graduate level are not included in the GPA calculation.

Grade Changes

Grades assigned by instructors must conform to institutional and individual policies as stated in the course syllabus. A grade submitted by an instructor is considered final; however, the following reasons constitute a basis for a request for a grade change: (1) error in recording a score for a student product (test, quiz, paper, etc.); (2) miscalculation of a score, including the cumulative score for a quarter; and (3) omission from consideration of valid student products that were submitted on time.

Transcript

All requests for grade changes must be submitted to the Chief Operating Officer by the instructor within three months following the date of issuance of the grade in question. Under no condition will a grade change be permitted after a degree has been awarded.

The COO maintains all official transcripts, which are issued only at the written request of the student. Three working days should be allowed for processing of official transcripts. Exceptions to this rule are covered under Student Records. Copies of transcripts for work taken at other institutions will not be issued.

Official transcripts bear the institutional seal and the signature of the COO. NWU reserves the right to withhold all services if the petitioner is not in good financial standing with the University.

Standards of Satisfactory Academic Progress (SAP)

The University conducts quarterly evaluations of student progress, taking into consideration the minimum CGPA allowable and minimum successful completion pace. The following Standards of Satisfactory Academic Progress apply to all students. Students must meet the minimum standards set forth below or are subject to Academic Discipline measures.

Minimum Academic Achievement: Students must achieve:

- A minimum cumulative grade point average (CGPAs) of 3.0.
- A minimum course completion pace of 67 percent (courses completed / courses attempted).

Implications of Transfer Credit on SAP

Types of courses and credits included in the Satisfactory Academic Progress calculation are:

- All New Western University courses enrolled through the add/drop period
- Repeated coursework

All transferable courses from other colleges and universities are included in the attempted units for the calculation of maximum time frame but not counted towards GPA calculation.



Academic Probation and Termination

Any student who does not maintain a satisfactory GPA or who otherwise jeopardizes their academic standing will be placed on quarterly probation and given the opportunity to strengthen their satisfactory academic progress. The student on probation will be counseled and given assistance, if needed, to improve his/her GPA. At the end of the probationary period, if the academic record is not in compliance with the standards of satisfactory progress, the student will be suspended or dismissed.

Mitigating Circumstances

The Academic Dean may waive the Standards of Satisfactory Progress for circumstances of personal illness, unusual family responsibilities, military service, unexpected consequences arising in their homeland, or other significant occurrences outside the control of the student, as long as they are not on federal financial aid. These circumstances must be documented by the student to demonstrate that the cited circumstances have had an adverse impact on their performance.

NWU does not grant waivers to graduation requirements.

Leave of Absence (LOA)

Any student, in good standing with the institution and making satisfactory progress towards a degree, who must interrupt their studies for compelling reasons (which may include but not be limited to personal illness, unusual family responsibilities, military service, and unexpected consequences arising in their homeland), must file a Request for Leave of Absence, usually not to exceed 180 days/six (6) months maximum LOA. Students must seek academic advising prior to submitting the form. Students must file the Request with the Chief Operating Officer (COO) and have approval from the Academic Dean.

During the leave of absence, a student is not entitled to assistance from the faculty or use of university facilities, except for the completion of incomplete coursework, which must be satisfied within the time perimeters of an Incomplete "I" grade.

Any student who does not return to enrolled status at the end of the approved leave of absence is no longer considered to be pursuing a degree. A student who fails to apply for a Request for Leave of Absence or for whom a leave has been denied or has expired is considered withdrawn from the university and should refer to the Readmission Policy.

Vacation

Students who enroll in degree programs must complete three consecutive quarters before being entitled to a one-quarter vacation. Graduate students must complete at least twenty-four (24) units of study per year.

Clearance for Graduation

Prospective graduates must apply for Graduation to the Chief Operating Officer (COO) before they can be considered for graduation. Students are advised to file the application in the quarter preceding that in which they expect to finish their coursework. All fees and tuition debts must be paid in full sixty (60) days prior to graduation, and all graduating students must pay the graduation fees.



During each registration period, graduating seniors meet with their advisors to determine whether their proposed class enrollments meet all requirements for their degrees.

About two months after the date of graduation (program completion), diplomas will be mailed to those alumni who have completed their degree requirements. Along with the diploma, two (2) copies of your transcript will be issued free of charge.

Students Transferring to Another School

It is strongly recommended that students discuss their options with their program chair prior to initiating any transfer and follow the protocols for withdrawing from NWU.

Transferring from NWU to another university is the student's responsibility. Since all universities have different criteria for accepting students, it is beyond NWU's ability to determine what credit another institution may award for coursework completed at NWU. Transfer of credits earned at NWU occurs at the discretion of the institution to which the student wishes to transfer.

Academic Integrity and Honesty Policy and Procedure

New Western University maintains the highest standards of academic integrity and honesty. Academic integrity is essential to the learning process and is a cornerstone of academic achievement. We strive to create a learning environment that is built on trust, respect, and integrity, and we expect all students to uphold these values. The consequences for plagiarism, cheating, unauthorized collaboration, and other forms of academic dishonesty can be very serious, possibly including expulsion, suspension, or given a less-severe disciplinary action. This policy applies to all:

- Assessments, assignments, projects, and examinations.
- Students, faculty, and staff involved in the academic process at NWU.

Definitions

Plagiarism: the use of someone else's ideas, words, or work without proper attribution.

- Students are not allowed to copy text from a source without quotation marks or a citation; summarize or paraphrase someone else's work without giving credit; submit someone else's work as your own.

Cheating: the act of using unauthorized materials, information, or assistance intentionally during any examinations.

- Students must not engage in any form of cheating when taking proctor exams, cheating including using the external assistance (e.g. notes, textbooks, or electronic devices) unless specifically authorized by the instructor; giving answers to another student or receiving help from others during the exams.

Fabrication: the act of falsifying or inventing information or data in academic assignments or research papers.

- Students must not falsify or fabricate data, research, or sources. (i.e. making up sources, data, or evidence to support a claim, or misrepresenting the extent of one's research or knowledge on a particular topic.)



Procedure/Process

1. Student Identity Verification

- Upon enrollment, each student is issued a unique ID and password.
- Students must use these credentials for accessing the Populi Learning Management System.
- Sharing login credentials is prohibited and considered a breach of academic integrity.

2. Plagiarism Prevention and Detection

- NWU maintains a zero-tolerance policy for plagiarism.
- Students must submit original work for all assignments, projects, and assessments.
- Proper citation and referencing are mandatory for external sources.
- Faculty use plagiarism detection tools such as Turnitin to verify originality.

3. Assignment Submission Guidelines

- Assignments must be submitted through NWU's designated LMS (Populi).
- Late submissions require prior instructor approval and are subject to outlined penalties.

4. Reporting and Investigating Violations

- Faculty must report suspected dishonesty to the Academic Dean or designated personnel.
- Students can report observed integrity violations to their instructor or the Academic Dean.
- Reports are confidential and investigated thoroughly.

5. Consequences for Violations: Violations of this policy will not be tolerated and will be subject to disciplinary action. If a student is found to have cheated on an exam, the instructor is required to notify the Academic Dean to determine what action is appropriate to take, the following consequences may be imposed:

- Retaking the exam under appropriate supervision.
 - The student retakes the exam in a proctored setting, with a supervisor present to monitor their behavior and ensure that they are not cheating.
 - The student retakes the exam in a different format or using different questions, to ensure that they are not able to simply memorize the answers from their previous attempt.
- Receiving a course grade of "F" or another grade penalty at the discretion of the course instructor.
- Other Additional disciplinary sanctions determined by the Academic Dean may include disciplinary probation, suspension, or permanent expulsion from the university, administrative hold on the release of records, and withholding of a certificate. Disciplinary probation shall be noted on the student's formal academic record only for the duration of the probationary period.

6. Appeals Process

- Students may appeal decisions by submitting a formal written request to the Academic Dean within five business days.
- Appeals are reviewed by a panel, and decisions are communicated within ten business days.



Students who disagree with an academic integrity violation or consequence may follow the Complaint and Grievance Policy procedures outlined in the Catalog.

Student Identity Verification Policy

New Western University (NWU) requires all students to provide verifiable proof of identity during the admissions process, enrollment, and ongoing program participation. Identity verification is conducted using secure, reliable, and legally compliant methods to ensure that students engaging in NWU's programs are the individuals they claim to be.

Initial Identity Verification During Admission

Required Documents:

- Government-issued photo ID (e.g., passport, driver's license, or national identity card).
- Proof of educational qualifications (e.g., official transcripts or degree certificates).
- Additional document verification is conducted for international students, including:
 - Evaluation of foreign transcripts by certified credential evaluation agencies.
 - Validation of English language proficiency scores (e.g., TOEFL, IELTS).

Privacy of personally identifiable information

New Western University protects the privacy of student information in accordance with the Family Educational Rights and Privacy Act (FERPA) and any other applicable laws or regulations regarding the confidentiality of personally identifiable information.

Tuition and Fees

Tuition

Program Course Level	Cost
Graduate Level Courses (500 – 599)	\$ 550 per Credit Hour

Total Program Cost

Master of Business Administration (\$550 x 48 quarter credit hours)	\$26,400
Application Fee	\$75
Program Registration Fee	\$105
Quarter Registration Fee (\$20 x 6 quarters)	\$120
Textbooks and Materials (estimate)	\$600
Graduation Fee	\$250
Estimated Total Program Cost	\$27,550

Textbooks and Materials: \$600 (estimate). Currently, NWU provides all required textbooks and materials at no cost to students. Faculty use Open Educational Resources (OER) and other freely available materials for each course. The estimated cost listed above is disclosed to ensure transparency about possible future costs, in the event NWU changes its textbook policy. This estimate does not reflect a current charge.



Other Fees

Description	Fee
Late Registration Fee	\$50
Change-of-Course Fee (Add / Drop)	\$10
International Express Mailing Fee	\$200
Official Documents or Transcript Fees (per Copy)	\$10

Financial Policies and Payment Terms

New Western University charges tuition and fees each quarter based on the number of courses students plan to take in the upcoming quarter. Students must pay all tuition and fees in full on or before the first day of the academic quarter.

If a student misses the payment deadline, the university blocks access to online courses and instructional materials. The student remains enrolled and appears on faculty rosters but cannot view course content, submit assignments, or participate in class activities until the university receives payment.

If the university does not receive payment within 30 calendar days of the quarter start date, it administratively withdraws the student from all courses, which means the student is removed from class rosters and is no longer considered enrolled for that term.

New Western University does not charge interest or finance fees for quarterly payments. The university does not offer discounts for early payment.

New Western University does NOT offer Title IV money in the form of Federal loans and/or grants and no private loans are available to any student.

Enrollment and Financial Policies

Student's Right to Cancel

You have the right to cancel the enrollment agreement and obtain a 100 percent refund of the amount paid for all institutional charges, if notice of cancellation is made through attendance at the first-class session, or the seventh (7) calendar day after enrollment date, whichever is later.

Cancellation occurs when the student gives a written notice of cancellation to the university. Students must email the cancellation notice to the Chief Operating Officer at onestop@nwuus.org. NWU does not accept cancellation notices by phone, postal mail, or any other method. The date of determination is the date NWU receives the student's email notice of cancellation or withdrawal. If no notice is received, the withdrawal date is the date NWU records the administrative withdrawal. Cancellation refunds are issued within 30 calendar days of the cancellation date.

Withdrawal from Program

You may withdraw from the school at any time after the cancellation period (described above) and receive a prorated refund per the refund policy below, based on the date of withdrawal. A student shall be deemed to have withdrawn from a program of instruction when any of the following occurs:



- The student notifies the institution of the student's withdrawal or as of the date of the student's withdrawal, whichever is later. The student can email their withdrawal to the Chief Operating Officer at onestop@nwwu.org.
- The institution terminates the student's enrollment for failure to maintain satisfactory progress; failure to abide by the rules and regulations of the institution; absences in excess of maximum set forth by the institution; and/or failure to meet financial obligations to the school.
- The student has failed to attend class for three (3) consecutive weeks.
- The student fails to return from a leave of absence.

Refund Policy

Students receive a prorated refund, based on the date of withdrawal, according to the refund schedule below. For students who withdraw after the cancellation period (defined above the application fee (\$75), program registration fee (\$105), and Quarterly Registration \$120 total (\$20 × 6) for the current and past terms are non-refundable. Applicable refunds are provided within 30 calendar days of the withdrawal date.

Refund Sample Calculation: If a student who is registered for 8 credits for the quarter and paid \$4,400 withdraws from the University during the fourth week of the term, the student would receive a refund of \$2,640 (\$4,400 × 60%).

Refund Schedule	
Week of Withdrawal	Refund Percentage
Week 1	100%
Week 2	80%
Week 3	70%
Week 4	60%
Week 5	50%
Week 6	40%
Week 7	30%
Week 8	20%
Week 9	10%

Consumer Disclosure

New Western University has no pending petition in bankruptcy and is not operating as a debtor in possession. Further, New Western University has not filed a petition within the preceding 5 years or has had a petition in a bankruptcy filed against it within the preceding 5 years that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code (11 U.S.C Sec. 1101 et Seq.).

Institution Policies

Student Code of Conduct and Termination

New Western University does not tolerate student misconduct of any nature and students may be disciplined or terminated for, but not limited to, any of the following types of misconduct:

- Academic dishonesty (e.g. cheating, fabrication or falsification, plagiarism, or forgery)
- Theft or damage or destruction of property
- Computer misuse (e.g. unauthorized entry, use, transfer, or tampering with the communications of others)



- Violation of any and/or all institution policy
- Conduct that threatens the health or safety of others
- Sexual assault and/or sexual misconduct
- Obstruction or disruption of teaching, research, or administrative duties
- Failure to comply with directions of an institution official or other public official acting in the performance of his/her duties while on institution property
- Manufacture, distribution, dispensing, possession, use, or sale of, or the attempted manufacture, distribution, dispensing, or sale of alcohol and/or controlled substances (including medicinal marijuana)
- Possession, use, storage, or manufacture of firearms or weapons capable of bodily injury, explosives, firebombs, or any other destructive devices
- Invasion of privacy by making a video recording, audio recording, taking photographs, or streaming audio/video of any person in a private location without that person's knowledge and express consent

Non-Academic Dismissal Policy

New Western University reserves the right to dismiss students for reasons unrelated to academic performance. These reasons include but are not limited to, failure to make tuition payments, failure to submit required enrollment materials, and violation of the Student Code of Conduct. Non-academic dismissal may also occur due to prolonged absence from coursework or failure to participate in the learning management system without an approved leave of absence. Students facing potential dismissal will receive written notice and have an opportunity to respond. A designated committee will review each case and make a final decision, which will be communicated to the student in writing. Students have the right to appeal the dismissal decision within 7 business days of notification.

Students dismissed for non-academic reasons may be eligible for readmission after 6 months, subject to review and approval by the admissions committee.

Copyright Policy

New Western University complies with the Copyright Law of the United States of America and Related Laws Contained in Title 17 of the United States Code, which states:

Any student, faculty and/or staff who violates any of the exclusive rights of the copyright owner as provided by sections 106 through 122 or of the author as provided in section 106A (a), or who imports copies or phonorecords into the United States in violation of section 602, is an infringer of the copyright or right of the author, as the case may be. For purposes of this chapter (other than section 506), any reference to copyright shall be deemed to include the rights conferred by section 106A (a). As used in this subsection, the term "anyone" includes any State, any instrumentality of a State, and any officer or employee of a State or instrumentality of a State acting in his or her official capacity. Any State, and any such instrumentality, officer, or employee, shall be subject to the provisions of this title in the same manner and to the same extent as any nongovernmental entity.

The legal or beneficial owner of an exclusive right under a copyright is entitled, subject to the requirements of section 411, to institute an action for any infringement of that particular right committed while he or she is the owner of it. The court may require such owner to serve written notice of the action with a copy of the complaint upon any person shown, by the records of the Copyright Office or otherwise, to have or claim an interest in the copyright and shall require that



such notice be served upon any person whose interest is likely to be affected by a decision in the case. The court may require the joinder and shall permit the intervention of any person having or claiming an interest in the copyright.

Intellectual Property

All content or other materials available on the New Western University LMS, including but not limited to code, images, text, layouts, arrangements, displays, illustrations, audio and video clips, HTML files, and other content, are the property of New Western University and/or its affiliates or licensors, and are protected by copyright, patent, and/or other proprietary intellectual property rights under the United States and foreign laws.

In consideration of your agreement to the Emergency Use Authorization (EUA), New Western University grants you a personal, non-exclusive, non-transferable license to access and use the Site. You may not commercially exploit content from the Site, nor may you distribute derivative works from the material on the Site. The burden of determining that your use of any information, software, or any other content on the Site is permissible rests with you.

Complaint/Grievance Policy

In the event that any student has a complaint, grievance, or dispute with the University's procedures, policies, or decisions, the student has the right to seek a satisfactory resolution. First, the student should discuss the matter directly with the instructor or staff member. The instructor or staff member will attempt to resolve the matter professionally and in good faith. If the matter cannot be settled at this level, the second step is for the student to file a written complaint to the Chief Operating Officer at onestop@nwwu.org. The complaint should include a description of the specific allegations and the desired remedy, accompanied by any necessary documentation. The student services can, if necessary, submit the complaint to the President for final resolution. New Western University shall take each/every concern into consideration and shall respond within one business day, providing a full response within five to seven days. The response will include a summary of the investigation, any findings, and the resolution of the issue. If the President determines that further action is required, an estimated timeline for the resolution of the issue will be provided.

Complaints may be submitted through any internet-connected device using the student's NWU email.

External Grievance and Complaint Procedures

Students may file a complaint with the Bureau for Private Postsecondary Education (BPPE) California Department of Consumer Affairs if they believe an institution has violated the laws and/or regulations governing the institution's operation, including unlicensed activity. If you have questions or need assistance with filing a complaint please send a message or call (888) 370-7589, press 3 when prompted. Students may file a complaint by using the Bureau's online complaint submission link, <https://connect.bppe.ca.gov/#/submitcomplaint> (preferred) or by downloading the complaint form https://bppe.ca.gov/forms_pubs/complaint.pdf and mailing it to this address:

Bureau for Private Postsecondary Education
P.O. Box 980818
West Sacramento, CA 95798-0818

Confidentiality and Privacy Policy

NWU is committed to protecting the privacy and confidentiality of all students, faculty, and institutional records.



New Western University collects only necessary personal information such as name, address, social security number, email, phone number, date of birth, and educational qualifications. This information is classified as confidential, protected by strict access controls, and used solely for institutional purposes.

Students have the right to:

- Inspect and review their education records within 45 days of request
- Request amendments to records they believe are inaccurate or misleading
- Consent to disclosures of personally identifiable information, except as permitted by law
- File a complaint with the U.S. Department of Education concerning FERPA compliance

Filing a Complaint: Should students wish to file a complaint regarding FERPA compliance or any other concerns related to their privacy rights, they should submit their written complaint to the Academic Affairs Manager at studentservices@nwwu.org. Upon receiving a complaint, students will receive an acknowledgment within one business day, and a response will be provided within 14 business days.

New Western University does not disclose student information to third parties without written consent, except as required by law. For detailed information on FERPA rights, please visit:

- U.S. Department of Education FERPA website: <https://www2.ed.gov/policy/gen/guid/fpco/ferpa/index.html>
- Student Privacy Policy Office: <https://studentprivacy.ed.gov/>

Non-Discrimination Policy

New Western University does not discriminate on the basis of age, color, gender, sex, sexual orientation, sexual preference, marital status, national origin, nationality, citizenship, creed, religion, race, ethnic origin, physical disability, or any other legally protected status in the administration of its educational programs, admission policies, or any University-administered programs and activities.

Technology Requirements

Technology Proficiency

Students should have the following basic technology skills:

- Basic computer operations
- Sending/receiving emails and attachments
- Using web browsers effectively
- Conducting online searches
- Downloading, installing, and updating software
- Using browser plug-ins (e.g., PDF reader, video/audio players)
- Using productivity tools (e.g., word processors, spreadsheets, presentation software)
- Recognizing common file types: .pdf, .rtf, .doc/.docx, .txt
- Ability to independently learn new tech (e.g., via tutorials or help videos)

Technology Requirements

1. Hardware Specifications

- A desktop or laptop computer less than 5 years old
- Recommended OS: Windows 10 or higher, or macOS 10.14 (Mojave) or higher



- Memory (RAM): Minimum 8 GB; 16 GB recommended
- Processor: Intel i5/Ryzen 5 minimum; Intel i7/Ryzen 7 recommended

2. Required Software (e.g., operating systems, productivity tools, and specialized applications)

- A current internet browser, such as Mozilla Firefox, Google Chrome, or Microsoft Edge (preferred).
- Adobe Acrobat Reader (or any other PDF reader) for viewing course documents.
- Zoom desktop client (updated regularly) for attending live lectures and meetings.
- Optional Software: Microsoft Office Suite (Word, Excel, PowerPoint) or equivalent productivity software

3. Internet Access Standards

- Download: Minimum 50 Mbps
- Upload: Minimum 20 Mbps
- Wired (Ethernet) connections are strongly recommended for stability during live sessions.

Note: Wireless connections may be impacted by distance, usage, or interference. Students should monitor performance and maintain a backup plan for internet access interruptions.

4. Additional Equipment

- Webcam (built-in or external) capable of at least 720p resolution for live lectures, video assignments, and proctoring.
- Speakers, headphones, or earbuds for listening to audio in courses.
- Microphone (built-in or external) for class participation and recordings.

Internet Connection:

- High-speed Broadband Internet Connection is Required. Recommended Internet speeds:
- Download speed is at least 50 Mbps
- Upload speed is at least 20 Mbps
- Using a shared Internet connection will impact connectivity, such as additional household members use of streaming TV, gaming, and other Internet usages.
- Wireless connections may be impacted by the distance from the router and interference from microwaves and other electronics (Wired connections are recommended).
- Your Internet Service Provider's performance may vary throughout the day based on community usage.

Internet Browser(s):

- Various browsers may be able to access the learning management system. We recommend using the latest versions of Mozilla Firefox, Google Chrome or Microsoft Edge.

Program and Learning Outcomes

New Western University offers the following program: **Master of Business Administration (MBA)**
Concentrations

- Risk Management
- Artificial Intelligence

All instruction is fully online; NWU does not require students to complete any in-person instructional activities or academic components.



Institutional Learning Outcomes

NWU's online program prepares students for leadership in today's dynamic businessworld. Our institutional learning outcomes are as follows:

- **Think Critically:** Analyze complex business problems to generate innovative, logical, and evidence-based solutions.
- **Communicate Effectively:** Deliver clear, structured, and persuasive messages to diverse professional audiences in both written and oral forms.
- **Lead Ethically:** Demonstrate ethical reasoning and leadership principles to evaluate responsible decisions and influence organizational integrity and purpose.
- **Understand Global Business:** Evaluate global market dynamics and cultural perspectives to operate effectively in international business environments.
- **Make Data-Driven Decisions:** Apply data analysis to support strategic business decisions and enhance organizational performance.

Master of Business Administration (MBA)

The Master of Business Administration (MBA) is a comprehensive and flexible program that prepares students for leadership roles in diverse industries. The curriculum is crafted to provide a solid foundation in core business concepts while offering specialized concentrations in Risk Management or Artificial Intelligence. Students gain expertise in their chosen field, enabling them to navigate challenges and drive organizational success in today's dynamic business environment.

PROGRAM LENGTH: 1.5 year (6 quarters)

For 1.5-year program, student is required to take on average 2 courses per quarter.

Graduation Requirements

- Complete 48 quarter credit hours of prescribed curriculum.
- Complete all required coursework with a cumulative G.P.A. of 3.0 on a 4.0. scale.
- Apply for graduation and meet all academic and financial requirements.

Program Learning Outcomes

- **Leadership and Ethical Decision-Making:** Evaluate ethical frameworks to design leadership strategies that promote transparency, accountability, and compliance in complex risk scenarios.
- **Global Perspective and Regulatory Compliance:** Analyze international regulatory compliance frameworks to formulate risk management strategies in diverse global business environments.
- **Advanced Analytical Skills:** Construct financial risk models using advanced analytical skills and technology integration.
- **Specialized Expertise and Innovation:** Create innovative risk management solutions to address emerging risks and opportunities in dynamic business landscapes.

Concentration Outcomes

Risk Management Concentration

- **Risk Management Expertise:** Evaluate financial, operational, and strategic risks to develop integrated mitigation strategies that support organizational resilience and performance.



Artificial Intelligence Concentration

- **AI Strategic Implementation:** Develop AI-driven strategies to enhance business innovation, optimize operations, and strengthen competitive advantage.



MBA Course List

Core Required Courses (7 courses)

Courses required for all MBA students, regardless of concentration.

BUS501	Business Management
MGT502	Organizational Behavior and Leadership
MGT503	Strategic Management
MGT504	Decision Making Management
MGT505	Project Management
MGT506	Financial Management
MGT507	Managerial Economics

Concentration in Risk Management (3 courses)

Students pursuing the Risk Management concentration complete the following courses in addition to the core requirements.

RMG511	Foundation of Risk Management
RMG513	Net Assessment
RMG514	Strategic Risk and Crisis Management

Concentration in Artificial Intelligence (3 courses)

Students pursuing the AI concentration complete the following courses in addition to the core requirements.

AIG531	Fundamentals of Artificial Intelligence
AIG532	AI and Machine Learning in Business
AIG533	Generic Artificial Intelligence in Project Management

Elective Courses (1 course)

Students select one elective course in consultation with their advisor.

PHI521	Philosophical Foundation of Ethics and Aesthetics
PHI522	Philosophy of Management
BAI521	AI tools in Preventive Strategies
BAI522	Business Data Visualization

Capstone Course (1 course)

Required for all MBA students upon completion of core and concentration courses.

MGT590	Capstone Project
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Course Descriptions

All courses are 4 quarter-hour credits unless otherwise indicated.

BUS / MGT prefix is used for Business Management related courses

RMG prefix is used for Risk Management related courses

AIG / BAI prefix is used for Artificial intelligence related courses

PHI prefix is used for Philosophy related courses

Business

BUS 501 – Business Management

This course covers fundamental principles of business management, including planning, organizing, leading, and controlling business activities. Students will develop leadership skills essential for strategic decision-making and ethical business practices, preparing them to navigate complex business environments and foster a culture of accountability and compliance.

Learning Outcomes:

- Demonstrate a comprehensive understanding of fundamental business management principles.
- Develop and apply leadership skills in strategic decision-making processes.
- Analyze and address ethical issues in business management, fostering a culture of accountability and compliance.
- Evaluate business scenarios to enhance operational efficiency and effectiveness.

Management

MGT 502 – Organizational Behavior and Leadership

Exploring the dynamics of individual and group behavior within organizations, this course focuses on leadership theories, motivation, team dynamics, and organizational culture. Students will enhance their leadership and ethical decision-making abilities, crucial for managing risks and promoting a transparent and compliant organizational culture.

Learning Outcomes:

- Analyze individual and group behavior within organizational settings.
- Apply leadership theories to enhance team dynamics and organizational culture.
- Develop ethical decision-making abilities to navigate complex risk scenarios.
- Foster a culture of transparency and compliance within organizations.

MGT 503 – Strategic Management

This course provides an in-depth understanding of strategic planning and implementation, competitive analysis, and strategic decision-making. Students will gain proficiency in strategic risk management, learning to identify, assess, and mitigate financial and operational risks effectively.

Learning Outcomes:

- Develop strategic planning and implementation skills.
- Conduct competitive analysis and strategic decision-making.
- Identify, assess, and mitigate financial and operational risks.
- Formulate strategic initiatives that align with organizational goals.

**MGT 504 – Decision Making Management**

Focusing on the decision-making process in business contexts, this course covers analytical tools and techniques for making informed decisions. Students will acquire advanced analytical skills, enabling them to integrate data-driven insights into proactive risk management strategies.

Learning Outcomes:

- Apply analytical tools and techniques for informed decision-making.
- Integrate data-driven insights into risk management strategies.
- Enhance decision-making processes to address business challenges effectively.
- Evaluate the impact of decisions on organizational performance and risk.

MGT 505 – Project Management

This course covers the essentials of project management, including project planning, execution, monitoring, and closure. Students will learn to manage projects efficiently, addressing operational risks and ensuring successful project outcomes through effective risk assessment and mitigation.

Learning Outcomes:

- Develop project planning, execution, monitoring, and closure skills.
- Identify and manage operational risks in project management.
- Utilize project management tools to ensure successful project outcomes.
- Implement effective risk assessment and mitigation strategies in project contexts.

MGT 506 – Financial Management

Providing a comprehensive understanding of financial principles, this course covers financial analysis, planning, control, and decision-making. Students will develop proficiency in financial risk management, learning to analyze financial data and leverage it for effective risk mitigation.

Learning Outcomes:

- Understand and apply financial analysis and planning principles.
- Conduct financial risk analysis and leverage insights for risk mitigation.
- Evaluate financial data to inform strategic financial decisions.
- Manage financial resources effectively to enhance organizational performance.

MGT 507 – Managerial Economics

This course examines the application of economic theory and quantitative methods to managerial decision-making processes. Students will explore how economic concepts, analytical tools, and empirical techniques can be used to analyze business problems and develop strategic solutions. The course integrates microeconomic principles with practical applications in business contexts, emphasizing demand analysis, production and cost theory, market structure, pricing strategies, and risk assessment.

Learning Outcomes:

- Apply economic principles and analytical tools to solve business problems and make optimal management decisions.
- Analyze market demand and competitive conditions to develop effective pricing and business strategies.
- Determine optimal production levels and resource allocation to maximize firm profitability.
- Evaluate business risks and develop data-driven strategic solutions for real-world challenges.

**MGT 590 – Capstone Project**

In this capstone course, students will apply their knowledge and skills to a strategic simulation management project. They will demonstrate their proficiency in strategic risk management, advanced analytical skills, and specialized expertise in risk management, addressing emerging risks and opportunities in a dynamic business landscape. The project emphasizes innovation, entrepreneurial skills, and regulatory compliance.

Learning Outcomes:

- Apply knowledge and skills to a strategic simulation management project.
- Demonstrate proficiency in strategic risk management and advanced analytical skills.
- Develop specialized expertise in risk management and compliance.
- Address emerging risks and opportunities with innovative and entrepreneurial skills.
- Integrate regulatory compliance frameworks in project execution.

Risk Management**RMG 511 – Foundation of Risk Management**

This course introduces the fundamental concepts and frameworks of risk management. Students will learn to identify, assess, and manage various types of risks, developing a solid foundation in strategic risk management and crisis management.

Learning Outcomes:

- Understand fundamental concepts and frameworks of risk management.
- Identify, assess, and manage various types of risks.
- Develop strategies for effective risk mitigation and crisis management.
- Evaluate risk management practices in organizational contexts.

RMG 513 – Net Assessment

This course focuses on net assessment methodologies used to evaluate the competitive position of an organization. Students will acquire advanced analytical skills to conduct comprehensive risk assessments, integrating financial and operational data to inform strategic decisions.

Learning Outcomes:

- Apply net assessment methodologies to evaluate competitive positions.
- Conduct comprehensive risk assessments integrating financial and operational data.
- Develop advanced analytical skills for strategic decision-making.
- Utilize assessment findings to inform organizational risk management strategies.

RMG 514 – Strategic Risk and Crisis Management

This course aims to provide students with the tools, frameworks, and analytical skills necessary to identify, assess, and manage risks while preparing for and responding to crises strategically. The course bridges theoretical approaches and practical applications, offering insights into how organizations, governments, and leaders can make informed decisions under uncertainty.

Learning Outcomes:

- Interpret the importance and specificity of leadership, communication, and organizational culture in managing risks and crises.



- Examine the root causes of organizational risks and crises by deconstructing internal and external contributing factors.
- Justify recommendations for improving risk management systems based on a critical assessment of current frameworks.
- Design a strategic crisis management plan that incorporates risk assessment, communication strategies, and recovery measures, using AI tools in Risk Management.
- Develop innovative strategies to mitigate emerging risks, such as technological disruptions or geopolitical instability, tailored to specific organizational needs.

Philosophy

PHI 521 – Philosophical Foundation of Ethics and Aesthetics

This course explores ethical theories and aesthetic values, emphasizing their application in business decision-making. Students will develop ethical decision-making skills essential for navigating complex risk scenarios and fostering a culture of transparency and accountability.

Learning Objectives:

- Understand ethical theories and their application in business decision-making.
- Develop skills for ethical decision-making in complex risk scenarios.
- Analyze the role of aesthetics in organizational culture and leadership.
- Foster a culture of transparency and accountability through ethical practices.

PHI 522 – Philosophy of Management

Focusing on the philosophical underpinnings of management practices, this course covers topics such as ethical leadership, corporate governance, and social responsibility. Students will enhance their leadership skills and ethical decision-making abilities, crucial for managing risks in diverse business environments.

Learning Objectives:

- Explore philosophical underpinnings of management practices.
- Develop ethical leadership and corporate governance skills.
- Analyze social responsibility and its impact on risk management.
- Enhance decision-making abilities for managing risks in diverse environments.

Artificial Intelligence

BAI 521 – AI tools in Preventive Strategies

This course overviews today's role of modern Artificial Intelligence (AI) tools to predict and evaluate a wide range of business challenges. Participants will dive deeper into AI technologies for early detection, risk assessment, and proactive decision-making to minimize potential challenges and disruptions. The main focus will be on reshaping the decision-making process, operational efficiency, customer engagement, and strategic planning with AI technologies. Through case studies, hands-on projects, and discussions, participants will review real-world business challenges and gain knowledge on how to apply modern tools in an increasingly digital economy.

Learning Objectives:

- Understand and describe a wide range of modern AI tools applicable to developing and enhancing preventive business strategies.



- Evaluate the application of AI in critical business domains, including marketing automation, financial forecasting, customer service, and supply chain optimization, to assess their effectiveness in achieving strategic objectives.
- Utilize platforms like chatbots, recommendation systems, and business intelligence tools to identify and solve practical business problems.
- Design and implement management strategies leveraging AI tools and plan their seamless integration into specific business domains to enhance operational efficiency and strategic foresight.

BAI 522 – Business Data Visualization

This course focuses on approaches and tools for effectively visualizing and interpreting datasets. Participants will overview specific data preprocessing and research main data cleaning tools, and Understand the main types and concepts of effective and appropriate data visualization. Emphasizing both design principles and technical skills, the course covers a range of tools, including Tableau, Power BI, and Python visualization libraries.

Learning Objectives:

- Understand and explain the principles of data visualization, selecting appropriate techniques for effectively interpreting and communicating business data.
- Apply tools such as Tableau, Power BI, and Python libraries (e.g., Matplotlib, Seaborn) to create professional-grade visualizations tailored to business needs.
- Analyze datasets to identify patterns, trends, and actionable insights, and evaluate how to represent these findings effectively through visualization.
- Design and present data-driven visual solutions to address business problems, working collaboratively or independently on team-based or individual projects.

AIG 531 – Fundamentals of Artificial Intelligence

This course overviews the core concepts of Artificial Intelligence (AI) and its transformative role in modern business and project management. It explores integrating AI technologies in various management practices, emphasizing their application for data-driven decision-making and proactive management. Participants will explore key AI techniques and tools applied across various domains, such as customer interaction, financial analytics, and process automation. The course also examines AI's ethical implications and challenges, preparing students to implement responsible and effective AI solutions.

Learning Objectives:

- Understand and describe AI techniques and their everyday applications, such as in email, social media, and intelligent virtual assistants (e.g., Siri, Alexa).
- Apply AI-driven tools to analyze data and extract actionable business insights.
- Develop strategies to integrate AI in business operations, focusing on customer experience, financial decision-making, and operational efficiency.
- Implement strategic management leveraging AI to predict and mitigate potential issues.

AIG 532 – AI and Machine Learning in Business

This course overviews the impact of Artificial Intelligence (AI) and Machine Learning (ML) technologies in business practices. Participants will explore the field of predictive analysis, analyze trends, evaluate customer experience, and tools to visualize results for a wide range of business cases. By integrating theoretical knowledge and practical insights, this course equips



students to comprehend how to utilize a variety of AI and ML in business contexts, preparing them to lead innovation in an increasingly data-driven world. Main focus during the course is concentrated on real-world applications and up-to-date AI and ML technologies.

Learning Objectives:

- Understand and articulate the principles of AI and machine learning techniques relevant to business contexts, including data visualization, predictive modeling, and deriving actionable insights from complex datasets.
- Analyze the impact and potential of AI-driven automation systems, such as chatbots, robotic process automation (RPA), and virtual assistants, in improving customer experience and scaling business operations.
- Apply AI and machine learning tools to develop innovative solutions and design strategic roadmaps for their integration into existing business models to achieve competitive advantage.
- Evaluate AI applications by assessing their effectiveness in achieving organizational goals, compliance with regulatory frameworks, and alignment with societal and ethical considerations.

AIG 533 – Generic Artificial Intelligence in Project Management

This course focuses on a review of how to utilize Generic Artificial Intelligence (GAI) in the domain of project management. The current course will provide knowledge of AI tools and techniques to enhance project planning, execution, and evaluation. Participants will dive deep into support decision-making, resource allocation, risk assessment, and performance tracking in dynamic project environments. Additionally, during the course, we will analyze ethical considerations for implementing AI responsibly in diverse project scenarios.

Learning Objectives:

- Understand and apply AI tools to design optimized project plans, automate task dependencies, and develop efficient schedules to enhance project management processes.
- Analyze and apply AI-driven techniques for resource management, including resource allocation, cost estimation, and budget optimization, to maximize project efficiency and effectiveness.
- Identify potential project risks, perform scenario analyses, and develop proactive mitigation strategies.
- Evaluate ethical considerations in AI-driven project management, ensuring responsible and transparent use of AI tools in alignment with industry standards and societal expectations.



Leadership, Faculty, Staff, and Resources

Dr. Kevin Liu

University President and Chief Executive Officer

Diane McGiffen

Vice President

Jennifer Zhao

Chief Financial Officer

Lily Shen (Interim)

Chief Operating Officer

Lily Shen

Academic Affairs Manager

Dr. Kateryna Sydorenko

Academic Dean

Yurii Kushnarov

Director of Public Affairs

Faculty

Dr. Tetiana Shuba

Ph.D. Economics, V.N.Karazin Kharkiv National University, Kharkiv (Ukraine)

Master of Manager of Foreign Economic Activity, V.N. Karazin Kharkiv National University, Kharkiv (Ukraine)

Bachelor of Management, V.N. Karazin Kharkiv National University, Kharkiv (Ukraine)

Dr. Vitalii Diachek

Ph.D. Economics, V.N.Karazin Kharkiv National University, Kharkiv (Ukraine)

Master of Manager of Foreign Economic Activity, V.N. Karazin Kharkiv National University, Kharkiv (Ukraine)

Bachelor of Management, V.N. Karazin Kharkiv National University, Kharkiv (Ukraine)

Dr. Tung-Yu Tony Pan

Ph.D. Technology Management, Rensselaer Polytechnic Institute (RPI)

MBA Management Science, Tamkang University

MS Air Force Command and Staff College, National Defense University

BS Science, Air Force Academy

Dr. Maryna Pichugina

Ph.D. Economics, National Technical University of Ukraine “Kyiv Polytechnic Institute”, Kyiv (Ukraine)

Master of Management of Foreign Economic Activity, National Technical University of Ukraine “Kyiv Polytechnic Institute”, Kyiv (Ukraine)



Bachelor of Management, National Technical University of Ukraine “Kyiv Polytechnic Institute”, Kyiv (Ukraine)

Dr. Min Cole, Ph.D.

Ph.D. in Applied Gerontology, University of North Texas, USA

Master of Science in Applied Gerontology, Major in Delivery Community-Based Services for the Elderly - University of North Texas, USA

Master of Art in Sociology Major in Social Work - Peking University, Beijing, China Bachelor of Art in English Literature, Capital Normal University, Beijing, China

Dr. Volodymyr Kushnirenko

Ph.D. in Political Science

MA of International Law, MA of Political Science

Associate Professor of the Department of Political Science

Dr. Haraschenko Nataliia

Ph.D. Economics, Organizing, and Management of Enterprises

Associate Professor, Department of Management, Faculty of Economics and Management in Kyiv National Economic University

Dr. Gnatiuk Mykola

Ph.D. in Political Science

Associate Professor of European Studies, National University of “Kyiv-Mohyla Academy”, Kyiv, Ukraine

Basystiuk Oleh

Lecture and Assistant Lecturer, Lviv Polytechnic National University

Student Services

The University offers academic advising, including course requirement reviews, course scheduling, registration assistance, course sequencing advising, and other related requests for student assistance.

The University neither provides housing or dormitory facilities for its students nor offers assistance in securing accommodations. Additionally, placement assistance is not available.

Library Services

With a history of educational and technological innovation, New Western University has established an extensive library with a comprehensive array of scholarly and professional research material. The core of the library consists of a collection of databases available to students and faculty.

Students and faculty have access to the entire library throughout their program of study. The library services are available to users 24/7 through NWU’s online learning platform.

The library resources have been specially designed for the unique needs of New Western University and to enhance our students’ overall experience.



NWU Libraries

Library and Information Resources Network (LIRN)

The LIRN® virtual library provides students with millions of peer-reviewed and full-text journal, magazine, and newspaper articles, e-books, podcasts, audio, and video resources to support their academic studies from Gale Cengage, ProQuest, EBSCO, CREDO Reference, eLibrary, and more, covering topics for General Education, Business, and Medical programs.

The LIRN® Library Core Collection contains millions of articles, television and radio transcripts, photographs, video and audio clips, encyclopedias, books and reference titles included in these available databases:

- Gale Cengage/InfoTrac databases
- Academic OneFile
- Business & Company Resource Center
- Business Economics and Theory Collection
- Business Index ASAP
- Communications and Mass Media Collection
- Computer Database
- Custom Newspapers
- Expanded Academic ASAP
- General Business File ASAP
- General OneFile
- Health & Wellness Resource Center
- Health Reference Center Academic
- Literature Resource Center
- Nursing and Allied Health Collection
- Opposing Viewpoints Resource Center with Critical Thinking
- Psychology Collection
- Student Resources in Context
- Virtual Reference Library

Cornell Legal Information Institute (ILI)

The Cornell LII is a small research, engineering, and editorial group housed at the Cornell Law School in Ithaca, NY. Our collaborators include publishers, legal scholars, computer scientists, government agencies, and other groups and individuals that promote open access to law worldwide. <https://www.law.cornell.edu/>

Google Scholar

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<https://www.sec.gov/edgar/searchedgar/companysearch.html>

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<https://managementhelp.org/>

APA Writing Lab by Owl

The APA writing lab developed by Owl (Purdue University) provides students with an online tool for ensuring their papers, are properly formatted for APA style.

<http://owl.english.purdue.edu/owl/resource/560/18/>

Career Services

While the University does not guarantee job placement, advancement, continued employment or level of income or wage rate upon program/course completion or upon graduation, in compliance with 5 CCR §74112 (d)(3), the University has identified the job classifications that may prepare its graduates for using the United States Department of Labor's Standard Occupational Classification codes (SOC).

11-1021 General and Operations Managers

Plan, direct, or coordinate the operations of public or private sector organizations, overseeing multiple departments or locations. Duties and responsibilities include formulating policies, managing daily operations, and planning the use of materials and human resources, but are too diverse and general in nature to be classified in any one functional area of management or administration, such as personnel, purchasing, or administrative services. Usually manage through subordinate supervisors. Excludes First-Line Supervisors.

11-2021 Marketing Managers

Plan, direct, or coordinate marketing policies and programs, such as determining the demand for products and services offered by a firm and its competitors, and identify potential customers. Develop pricing strategies with the goal of maximizing the firm's profits or share of the market while ensuring the firm's customers are satisfied. Oversee product development or monitor trends that indicate the need for new products and services.

11-3031 Financial Managers

Plan, direct, or coordinate accounting, investing, banking, insurance, securities, and other financial activities of a branch, office, or department of an establishment.

11-3121 Human Resources Managers

Plan, direct, or coordinate human resources activities and staff of an organization.

13-1071 Human Resources Specialists

Recruit, screen, interview, or place individuals within an organization. May perform other activities in multiple human resources areas.



13-2051 Financial and Investment Analysts

Conduct quantitative analyses of information involving investment programs or financial data of public or private institutions, including valuation of businesses.

13-2054 Financial Risk Specialists

Analyze and measure exposure to credit and market risk threatening the assets, earning capacity, or economic state of an organization.

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